Travel Guide GO, LEARN, GROW.

sojourners

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Sojourners' readers are seeking to flourish – to encounter God in deeper and unique ways. In their free time, **they enjoy traveling to many destinations** across the U.S. or around the world. Sometimes they go for self-care and relaxation, other times for new experiences, learning or service.

In a readership survey, we discovered that:

- 53% do volunteer work in their local area on a regular basis
- 20% have participated in weeklong service trips outside the United States
- 72% are more likely to respect and trust companies that appear in Sojourners magazine
- 30% visited a company's website or made a phone call after seeing an ad in Sojourners magazine

The Travel Guide is perfect for:

- Retreat Centers
- Short Term Educational Opportunities
- Institutes
- Conferences
- Travel Agencies
- Vacation Packages
- Festivals

Each package includes:

- 1. Display ad: One-third, one-half or one-sixth page
- 2. Text based listing: Title, dates (if applicable), City/Location, description (10 words), website
- 3. Link in SojoMail, our email newsletter going out to 185,000 subscribers (a \$110 value)

Half Page Package: \$1,700

Third Page Package: \$1,300

Sixth Page Package: \$700

Listing & email link only: \$350

Reservation Deadline: January 2 - Ad Copy Deadline: January 7

Contact Us Today - advertising@sojo.net

