

SOJOURNERS
ANNUAL REPORT
2011

For the fiscal year ending June 30, 2011

fasted
racial justice
advocacy calling
Afghanistan
federal budget president
poverty
creation care
health God's Politics
social Jesus
campaign justice women
protect magazine
signed faith media
challenged energy human rights
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peace
community
immigration
Biblical issues
Congress
messages

TABLE OF CONTENTS

Sojourners' Mission	2
Putting Faith into Action	3
National Media.....	5
<i>Sojourners</i> Magazine	5
Speaking Ministry	6
Educational Resources	6
Get Involved.....	7
Governance	8
Financial Summary	9
Faces of Sojourners.....	10

SOJOURNERS' MISSION

THE MISSION OF Sojourners is to articulate the biblical call to social justice, inspiring hope, and building a movement to transform individuals, communities, the church, and the world.

For more than 40 years, Sojourners has been a leader in the faith-rooted social justice movement, educating and mobilizing people of faith around the critical issues of the day, and challenging people of faith to make connections between personal faith and public responsibility.

At Sojourners, we envision a future in which Christians put their faith into action in the passionate pursuit of economic justice, peace, and environmental stewardship, working in partnership with people of other perspectives for the common good.

Sojourners helps shape the national dialogue on a range of issues through our advocacy campaigns, extensive media coverage, website and blog, our award-winning Sojourners magazine, educational resources, trainings, and our public speaking ministry. We provide issue analysis, commentary, faith-based resources, and opportunities to take action.

Our message transcends political, theological, and ideological differences, focusing instead on fostering dialogue and finding common ground on tough issues. This bridge-building approach helps us reach a diverse base of people. Our constituents represent broad racial and ethnic diversity and identify along a wide spectrum from progressive to conservative; they include Catholics, mainline Protestants, Pentecostals, and evangelicals.

This report outlines Sojourners' key initiatives from July 2010 through June 2011, during our fiscal year 2011 (FY11).





PUTTING FAITH INTO ACTION

SOJOURNERS CAMPAIGNS channel the energy of the faith community into action on current issues. During FY11, our campaigns focused on humane immigration reform, poverty, the environment, and the war in Afghanistan. Following are some highlights of this work.

PROTECTING THE 'LEAST OF THESE'

Sojourners brought the faith community together in an unprecedented way to protect U.S. and global health and poverty programs in FY11. Sojourners CEO Jim Wallis fasted for a month to draw attention to proposed budget cuts. Our "Fast, Pray, and Act" federal budget campaign grew to include more than 30 prominent faith organizations, 28 members of Congress, and over 36,000 people throughout the country.

As part of this campaign, Sojourners placed a full-page advertisement about the budget debate in the influential Washington, D.C., publication *Politico*. Signed by 28 prominent faith leaders, it asked "What Would Jesus Cut?" We delivered copies of the "What Would Jesus Cut?" ad along with orange bracelets reading "What Would Jesus Cut?" to every member of Congress and distributed more than 10,000 bracelets to our constituents nationwide.

An important component of this work also included challenging the White House to take a stand on poverty. Because of this and our influence in Congress, Sojourners and our partners in the faith community have been credited with protecting core domestic and international programs that serve poor, hungry, and vulnerable people.

CREATION CARE

Sojourners challenged our readers and activists to personally reduce their energy use and to advocate

From the cover of the March 2011 issue of *Sojourners*. Staffer Heather Wilson took this photo of a young Afghan girl and her mother while working at an NGO before coming to Sojourners.



for laws that hold polluters accountable, support green-energy technology, and prioritize people and the planet above corporate interests. Key Sojourners staff engaged in advocacy at the highest levels in support of climate-change legislation and called for increased funding to help vulnerable countries affected by climate change.

After the 2010 Deepwater Horizon oil spill in the Gulf of Mexico, Sojourners led the faith community in calling on Congress to pass Gulf Coast relief and clean-energy legislation. In cooperation with the Sierra Club, Sojourners CEO Jim Wallis led a delegation of faith leaders on a “listening tour” of the Gulf to learn about the devastating environmental and economic effects of the oil spill. The tour was covered by a CNN reporter who accompanied the delegation. In its August 2010 issue, *Sojourners* magazine published “The Passion of the Gulf,” a collection of short essays by leading scientists, theologians, and activists. Our God’s Politics blog published a series of firsthand accounts from people in the region about the effects of the disaster.

WAR AND PEACE

Sojourners delivered a letter to the White House signed by 38 national faith leaders calling for a drawdown of troops in Afghanistan. The letter—which was published on the front page of *The Huffington Post*—called for diplomacy and sustainable development instead of war. In addition:

- Sojourners’ activists sent more than 45,000 messages to Congress and the President about the Afghanistan war. Our constituents also wrote 270 letters to the editor to their state and local papers.
- Our March 2011 issue of *Sojourners* magazine featured a cover package of articles on the war in Afghanistan. This issue went on to win a Folio award for best religious publication.

In support of the nonviolent Arab Spring protests, Sojourners activists sent 13,490

messages to President Obama, and Sojourners personally advocated with the administration, calling on the president to insist that the Egyptian government not attack nonviolent activists. The May 2011 issue of *Sojourners* magazine ran a provocative cover package on the power of nonviolence. We were pleased that our advocacy made a difference when the administration called for protections for protesters in Egypt.

IMMIGRATION REFORM

Sojourners continues to be a leading voice in bringing compassion to the immigration debate through media, educational resources, trainings, dialogues, and advocacy. We bring together Latino, African-American, Asian-American, and Anglo church leaders, drawing in Pentecostals, evangelicals, Protestants, and Catholics to find common ground in the immigration reform debate. In FY11:

- We hosted trainings for clergy across the country on how to mobilize their churches and communities to be effective advocates for immigrants’ rights.
- Sojourners repeatedly challenged top White House officials on the administration’s policies on workplace raids and detentions, calling on the president to stop raiding businesses and to stop deporting immigrants, pointing out that families and others without criminal records are being disproportionately affected.
- The March 2010 *Sojourners* magazine cover package featured reflections by leading religious voices on “Immigration Reform: Why Now?”
- We pushed for passage of the DREAM Act, which would enable immigrants who are brought to the U.S. as children to earn a path to citizenship if they go to college or join the military.
- Sojourners activists challenged states proposing legislation that would negatively impact the lives of immigrants.



RESPONDING TO EXTREMISM

Sojourners and the faith community played a critical role in challenging hateful religious and political language that can lead to polarization and violence.

■ Sojourners organized a Truth and Civility Election Watch in the fall of 2010, which drew attention across the nation, including 41 news articles and a feature in *USA Today*.

■ Our activists sent a total of 60,872 emails in response to our action alerts, calling on Fox News, the leaders of the top political parties, and Tea Party leaders to practice greater civility.

■ After the January 2011 shooting in Tucson that killed six people and wounded Rep. Gabriel Giffords, *Politico* featured an opinion piece by Jim Wallis on civility.

■ We also created a Peace and Civility Pledge, which was used by many churches in sermons and Sunday school classes.

NATIONAL MEDIA

OUR MESSAGE REACHES across the political and theological spectrum in both secular and religious media—from Jon Stewart to Bill O'Reilly; from *The New York Times* to *The Wall Street Journal*; from Christian Radio to NPR. In FY11, our articles and blogs appeared in local and state media from coast to coast. By responding to the top issues of the day, Sojourners media exposure continues to reach millions of people on a regular basis.

Media Reach in FY11:

- Total number of articles: 563
- Radio interviews: 10
- TV interviews: 20 (including MSNBC, PBS, and CNN)

SOJOURNERS MAGAZINE

SOJOURNERS MAGAZINE continued to provide first-class journalism with the best theological insight on today's critical political, religious, and social issues in FY11. With more than 225,000 monthly readers, *Sojourners* magazine offers analysis and commentary on all the major issues of concern to people of faith, including human rights, the environment, popular culture, war and peace, foreign policy, and poverty. Our work on popular culture and art offers exposure to musicians, filmmakers, authors, and poets at the intersection of faith, politics, and culture. As of November 2011, *Sojourners* magazine is now available to readers in both a print and digital format.

Sojourners is consistently recognized as one of the leading publications of its kind. During FY11, *Sojourners* magazine received two first-place Folio awards in the largest and most inclusive magazine competition in the country. Our March 2011 issue on Afghanistan won both the Gold "Eddie Award" for best Religious/Spiritual Magazine and the Gold "Ozzie Award" for Best Cover. Both the Evangelical Press Association and the Associated Church Press also recognized *Sojourners* with top honors. The magazine received 29 awards in FY11: 15 awards from the Associated Church Press, including six Awards of Excellence (first place) and 14 awards from the Evangelical Press Association, including four first-place awards.



SPEAKING MINISTRY

JIM WALLIS AND Sojourners staff speak all over the world—from college campuses, national conferences, and festivals to evangelical, Catholic, and mainline churches to bookstores to Washington think tanks. Jim Wallis alone spoke at 27 events from New Zealand to Switzerland to Dallas and Wheaton, Illinois. Other Sojourners staff spoke at many additional venues. Jim conducted a media tour and national speaking events in conjunction with the paperback launch of his book *Rediscovering Values: A Guide for Economic and Moral Recovery*. Jim also continued to serve as chair of the Global Agenda Council on Values at the 2011 World Economic Forum, which has launched a Moral Economy Dialogue to bring together faith leaders and top executives to advance the moral values that should undergird economic decisions around the world.

EDUCATIONAL RESOURCES

SOJOURNERS RESOURCES and materials educate, engage, and empower individuals and congregations to take action. From our dynamic website (www.sojournal.net) and weekly online publications to our downloadable small-group discussion guides, Sojourners resources are accessed by visitors from more than 24 countries.

GOD'S POLITICS BLOG

Featuring nationally known and emerging journalists, authors, and writers, the God's Politics blog is a leading source of commentary on faith, politics, and culture. Updated several times a day, God's Politics informs readers of the most pressing social issues and current events, as they happen.

DAILY AND WEEKLY ONLINE PUBLICATIONS

Sojourners daily and weekly online publications provide our constituents with up-to-date analysis on top issues. SojoMail, our weekly e-newsletter, features reflections and commentary from Jim Wallis and friends, plus the top blog posts from the week. Daily Digest, a daily news subscription, offers links to the leading news stories relevant to social justice Christians. Verse and Voice, also a daily email subscription, offers a daily scripture, quote, and prayer.

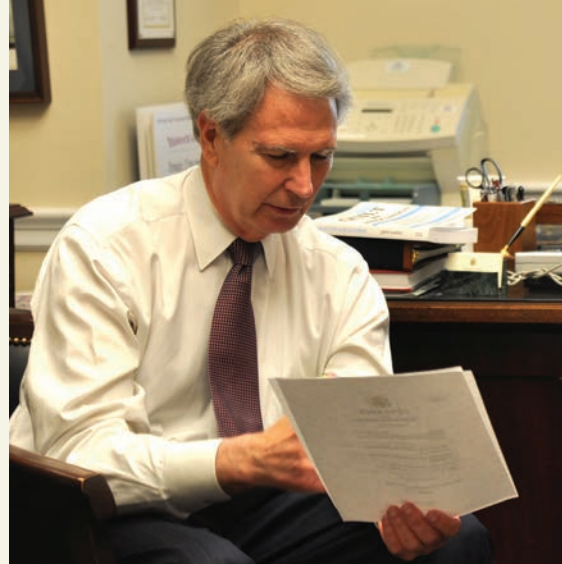
RESOURCES FOR PASTORS

Preaching the Word is an online subscription-based study tool designed for those who preach with the Bible in one hand and the newspaper in the other. Preaching the Word is used by preachers, worship leaders, and Bible study groups to help integrate the biblical call to social justice into weekly sermons, Sunday school classes, and study groups. Each lectionary passage is linked to Sojourners articles and blog posts to link the scriptural theme with contemporary events or theological perspectives.

DISCUSSION GUIDES AND OTHER STUDY MATERIAL

"Sojourners on the Issues" is a series of downloadable PDF discussion guides for small groups or personal study, designed to spark conversation on how to live out God's call for justice in our world. Each guide includes Sojourners articles, questions for discussion, and ideas for further study. The discussion guide series includes topics such as Christians and the environment, immigration, non-violence, the Middle East, and overcoming poverty.

In FY11, in conjunction with Zondervan publishers, Sojourners produced *Justice for the Poor*, a DVD-based book and video



Jim Wallis continues his outreach ministry in both public and private settings. Above, he discusses Afghanistan policy with Rep. Walter Jones, a Republican whose views on the war have evolved to take on a more compassionate perspective.





ATTEND: Join Sojourners for our conferences, trainings, or speaking events. By attending these inspiring gatherings, you will learn more about integrating your faith, values, and politics, plus meet others who share your passions. Visit www.sojo.net/get-involved/events

for up-to-date information about where you can find a Sojourners event.

DONATE: Our donors are a vital part of the Sojourners community. There are a number of different ways to give: Gifts may be made in the form of cash, credit card contributions, wire transfer, and stock. A growing number of supporters are joining Sojourners Sustainers Circle monthly giving program. Contributions are tax-deductible, less the value of any goods or services received such as the magazine subscription. You may give online at www.sojo.net/donate or call us at 1-800-714-7474. If you have questions, please email us at donate@sojo.net.

JOIN SOJOURNERS LEGACY CIRCLE: Including Sojourners in your will is a way to make a substantial and lasting gift to Sojourners' work. Planned giving possibilities include trusts, bequests, gift annuities, and insurance options. Our planned giving experts can assist you when documenting a gift from your estate. If Sojourners is already in your will, please let us know!

ADVERTISE: Want to reach spiritually minded and culturally engaged people? Consider advertising with Sojourners, either online or in our print magazine. See our media kit at www.sojo.net/advertising or email us at advertising@sojo.net to learn more.

To learn more, visit our website at www.sojo.net.

group study that offers a biblical vision linking poverty with justice. During Lent of 2011, Sojourners also published an online Lenten study guide to accompany Jim Wallis' book, *Rediscovering Values*.

GET INVOLVED

SOJOURNERS OFFERS many tangible ways to partner with us as a prophetic voice of justice. With your partnership, Sojourners can engage the faith community and increase the strength of policies to affect political and social change.

PRAY: Sojourners is a Christian ministry made up of highly committed staff and community. As we pray to be guided by God's spirit, we also ask for your prayers.

SUBSCRIBE: Subscriptions to *Sojourners* magazine keep you up-to-date on the critical issues of our day. We cover the under-covered stories and bring a perspective you won't find anywhere else. Sojourners is now available in a digital edition. Subscriptions can be ordered online at www.sojo.net/subscribe, via email at subscriptions@sojo.net, or by calling 1-800-678-9691.

TAKE ACTION: Sojourners action alerts are a simple first step to act on important policy issues. Sign up to receive new action alerts or browse through current action alert archives by visiting www.sojo.net.

GOVERNANCE

BOARD OF DIRECTORS

(Current as of April 2012)

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Rev. Dr. Sharon Watkins
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Church (Disciples of Christ)

Dr. Barbara Williams-Skinner
President, Skinner Leadership Institute

SOJOURNERS FINANCIAL SUMMARY FY 2011

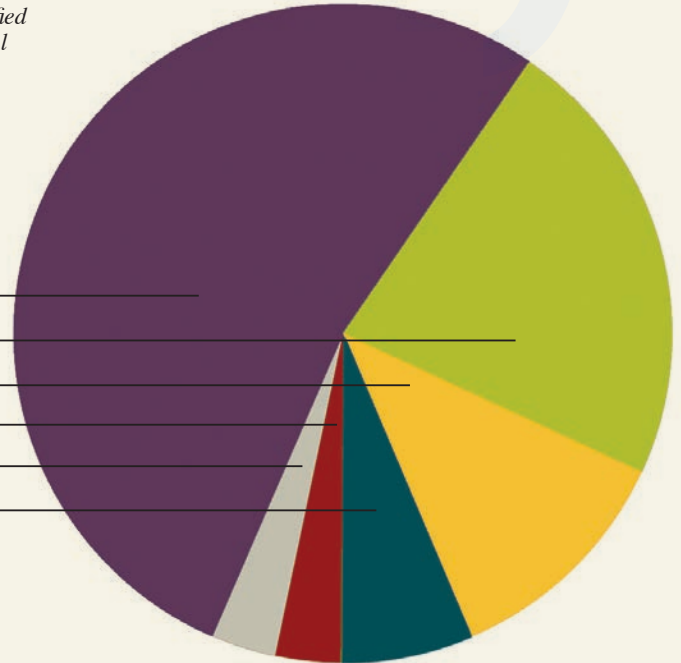
This summarized financial and graphic information is taken from Sojourners' FY 2011 financial statements audited by independent certified public accountants. To order a copy of the complete audited financial statements, call 1-800-714-7474.

FY 2011 INCOME: \$4,245,487

Support and Revenue

Contributions and grants • 56% • \$ 2,355,691	
Sojourners magazine subscriptions • 21% • \$877,834	
Advertising • 11% • \$469,137	
Resource Center sales • 3% • \$145,313	
Honoraria • 3% • \$122,322	
Investment, registration, and other income • 6% • \$275,190	

Total Support and Revenue: \$4,245,487



FY 2011 EXPENSES: \$4,531,892

Program

Sojourners magazine, mobilizing, media, education, resources • 72% • \$3,269,113	
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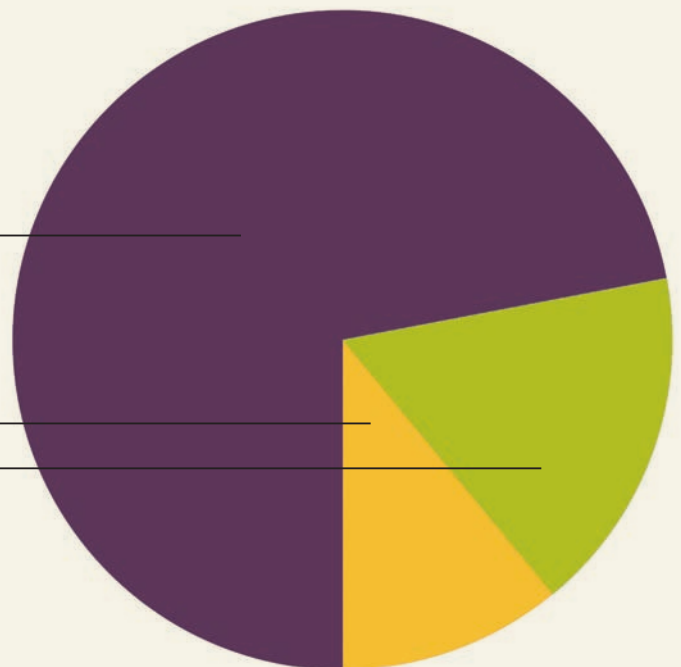
Total Program Expenses: \$3,269,113

Supporting Services

General and administrative • 11% • \$495,756	
Fundraising • 17% • \$767,023	

Total Supporting Services: \$1,262,779

Total Expenses: \$4,531,892



MEET A FEW OF OUR SUPPORTERS



"I stumbled upon Sojourners about one year ago—it was like finding a lost treasure! It was not enough to just consume the resources that you make available. It is important to ensure that you are able to continue to do the meaningful work that you do." — **Tanya Brice**



"I don't have a lot of money on my own, but when I give to Sojourners my donation is added to thousands of other donations and together we can have a big voice that speaks up for those who are marginalized & disempowered." — **Rachel Evans**



"As persons of faith, we are called to engage in the world so that God's kingdom may come and God's will may be done." — **Melissa Danielson**



"My joy in contributing to Sojourners flows from the conviction that y'all are some of the best partners I've found in nurturing this kind of worldview."
— **Drexel Rayford, with his family**



"Sojourners continuously helps us clarify our faith, politics, and outreach." — **Bob and Melba Piersma**



"Immigration reform is necessary in order to allow families to remain together, to provide a way for non-legals to come out of the shadows of our economy where they are exploited, and to help the children of immigrants be able to work in the country that they love...I hope that our country will live up to the words printed on the Statue of Liberty and truly welcome the stranger."

— **Emily Morishma**



"It is critical that Christians acknowledge both the personal and political dimensions of their faith and lead lives of Christian witness accordingly."

— **Dick Rettig**

FACES OF SOJOURNERS

Here are just a few of Sojourners' many donors—and why they're inspired to support our mission! Each year, donations from nearly 10,000 individuals make up about one-third of our entire budget. Their faithful, reliable support lays the foundation for all the work that we do through our magazine, blog, and political advocacy, toward the biblical call to social justice.

By printing with Ecoprint papers*, Eco-ink†, and 100% Wind Energy
in a Carbon Neutral Process, Ecoprint saved the following in 2007:



1,147,202 pounds
of virgin wood
(about 1,989 trees)



1,101,464 pounds
of greenhouse gases



1,681,007 gallons
of liquid waste



179,229 pounds
of solid waste



257,275 kw hours
of electricity

* ECO-INK PAPER — SILK 100, OFFSET 100, SMOOTH 100; 100% POST-CONSUMER RECYCLED, PROCESSED CHLORINE FREE;
† ECO-INK — LOW VOLATILITY VEGETABLE OIL-BASED INK



This newsletter printed digitally using Ecoprint Offset 100 — 100% Post-consumer Recycled, processed chlorine free.
All Ecoprint production is manufactured using 100% wind energy in a carbon neutral process.



sojourners

Let your life shine.

Social justice has been a core value all your life. Let your values continue to have an impact for years to come with an estate gift to Sojourners.

Sojourners can help you find the type of gift that's the perfect match, such as bequests or estate gifts that cost you nothing during your lifetime. And there are ways that your gift of assets can deliver immediate tax benefits.

CREATE A LEGACY AT SOJOURNERS.

Call us at **1-800-714-7474** and ask for donor relations, or send an email to **donate@sojo.net**. If you've already included Sojourners in your estate plans, let us know so that we can include you as a member of the Sojourners Stewardship Community!

And we offer heartfelt thanks to all our Planned Gift contributors who have already blessed us with your visionary support.