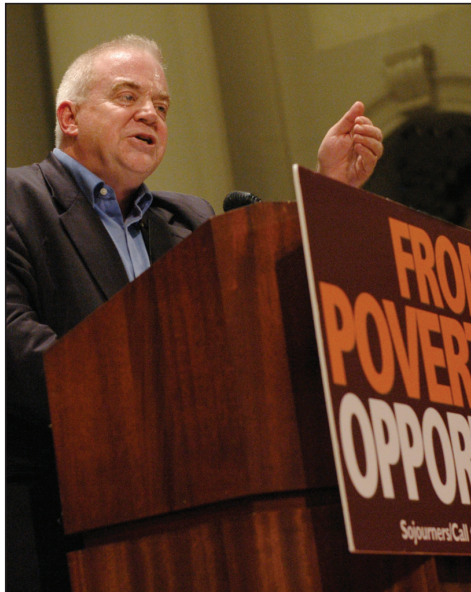


SOJOURNERS

ANNUAL REPORT

faith politics culture

for the Fiscal Year Ending June 30, 2006



SOJOURNERS

faith politics culture

ARTICULATING THE CALL

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Our mission is to articulate the biblical call to social justice, inspiring hope and building a movement to transform individuals, communities, the church, and the world.

Founded in 1971, Sojourners is a nonpartisan 501(c)3 organization. We are a national network of churches, faith-based organizations, and individuals. Through local, regional, and national partnerships with groups from across the theological and political spectrum, we work on Capitol Hill and at the grassroots to influence public policies and priorities, while growing a movement of people of faith. Our focus issues include poverty, war and peace, human rights, the environment, and countering the Religious Right, among others. For the past 35 years, Sojourners has engaged our constituents on faith, politics, and culture from the pages of *Sojourners* magazine, op-ed columns in leading national and international newspapers, regular television and radio appearances, and literally thousands of pulpits across the United States and abroad. Over the past five years, Sojourners has become an industry leader in electronic communications and online advocacy, distributing a weekly SojoMail e-newsletter, daily Sojo.net postings, frequent action alerts, the God's Politics blog on Beliefnet, and regular PDF and Web-based resources.

HISTORY

The Sojourners community began at Trinity Evangelical Divinity School in Deerfield, Illinois, in the early 1970s, when a handful of students began meeting to discuss the relationship between their faith and political issues, particularly the Vietnam War. In 1971, the group decided to create a publication that would express their convictions and test whether other people of faith had similar beliefs. What emerged was a magazine and Christian organization committed to social justice and peace.

Since its founding, Sojourners has provided critical leadership in the nuclear weapons freeze campaign, the Central America peace movement, the anti-apartheid campaign for South Africa, and the movement to oppose the Gulf war. Over the past five years, Sojourners has emerged as a leader in educating and mobilizing churches around a moral response to terrorism, civic engagement, overcoming poverty, and the war in Iraq, offering credible alternatives toward creating a peaceful world.

Sojourners has permeated the popular culture through an award-winning magazine, online advocacy and commentary, extensive media coverage, and the public speaking ministry of Jim Wallis. Campus ven-

On the cover: Clockwise from top, hundreds gather at the Capitol in Washington, D.C., to call for budget priorities that include the poor. Rose Berger and Karen Lattea speak at the dedication of our new offices. Adam Taylor and Jim Wallis speak at the 2006 Sojourners Pentecost event. Photos by Ryan Rodrick Beiler.

HISTORY
(cont.)

ues, evangelical and mainline churches, bookstores, and other event locations have been packed to hear the message of Sojourners.

In 2006, Sojourners and Call to Renewal, the two organizations founded and led by Jim Wallis, decided to combine their respective strengths. The boards of the two organizations decided in June 2006 to reunite, and the merger became effective on July 1, 2006. A transition team composed of members from both organizations' boards guided the process, with the help of an extensive organizational assessment. The staffs were fully integrated, a unified budget was approved, and a new board (50 percent from the previous two boards and 50 percent new members) was constituted.

Through this merger, the organization will focus on overcoming poverty while continuing to serve larger and broader purposes, as Sojourners has for more than three decades.

LIVING THE CALL

Sojourners/Call to Renewal has made a significant impact on today's faith community by engaging, educating, and mobilizing Christians around the world to work for a better future. We galvanize our faith-motivated constituency through:

Sojourners magazine: *Sojourners* magazine is the award-winning publication for which Sojourners/Call to Renewal is best known. It is the gateway to the full outreach and ministry of Sojourners/Call to Renewal. *Sojourners* covers cutting-edge topics in politics and faith, war and peace, social justice, art, and community—all from a deeply biblical and ethical grounding. Circulation jumped from 24,300 in December 2002 to 45,500 in December 2006. One reason for this jump is an increase in evangelical readers, who now make up 17 percent of the readership, up from less than 5 percent in 2002. In 2006 the magazine won 17 Associated Church Press awards (including “Best in Class” among ecumenical magazines) and 11 Evangelical Press Association awards. Fifteen awards were given to members of *Sojourners* staff for writing, editing, design, and the publication's Web presence. Preachers, activists, politicians, service providers, ordinary Christians and non-Christians alike rely on *Sojourners* to provide first-class journalism with the best theological insight into today's critical political and social issues.

A Covenant for a New America: At our Pentecost conference in June 2006, Sojourners launched A Covenant for a New America, a solutions-based anti-poverty policy vision and platform. The Covenant outlines a series of broad commitments to make work work, eradicate child poverty, and end extreme global poverty. Through resources,

LIVING THE CALL
(cont.)

online alerts, toolkits, grassroots advocacy, bird-dogging, and events, Sojourners is working with national and local partners to put poverty at the top of the political agenda. Overcoming poverty is a primary goal for Sojourners, and the Covenant allows us to articulate that goal and its policy implications to people interested in building new common ground around this movement. With over 30 endorsing organizations, the Covenant lays a strong platform for our work in 2007 and beyond.

Demonstrations and Campaigns: In response to current events, Sojourners continuously organizes our constituency around campaigns that put our values into action. This past year, these campaigns included The Katrina Pledge, which promoted both disaster relief and long-term solutions to the root causes of poverty; “State of Our Values” house parties held on the evening of the State of the Union address in January 2006; and a series of events surrounding the U.N. World Summit in New York City in September 2005. Our “Budgets are Moral Documents” campaign mobilized our constituents to send over 35,000 letters, e-mails, and faxes to Congress, urging them to prioritize the “least of these” during the federal budget reconciliation process. The campaign culminated in December 2005 with a moving demonstration and the arrest of 115 Christian activists on the steps of Congress. Sojourners continues to integrate grassroots advocacy, policy analysis, and public witness to unite Christians in acting against injustice.

Speaking Events and Media Appearances: The reach of Sojourners’ message in various media outlets—including radio, TV, internet, and print news—stretches across the political spectrum. Media venues include *The New York Times*, *The Washington Post*, *The Dallas Morning News*, *The Washington Times*, MSNBC, Beliefnet, the Christian Radio Network, Air America Radio, and secular and religious publications (including Jewish, evangelical, and African-American outlets). As lead spokesperson for Sojourners, Jim Wallis has appeared on the *CNN Sunday Morning News*, Comedy Central’s *The Daily Show with Jon Stewart*, and C-SPAN, and has been interviewed by dozens of public radio talk shows. Jim Wallis energized audiences during more than 200 speaking events this past year. Many events drew thousands of Christians, and each capacity crowd demonstrated the hunger for a message of faith, peace, and justice. Sojourners has become a prominent and respected authority on faith and politics in America.

Conferences: Sojourners sponsors conferences that draw prominent speakers, provide tools for activists, and gather together progressive Christians from around the country. In January 2006, Sojourners co-sponsored *Politics and Spirituality: Seeking a Public Integrity* with the Center for Action and Contemplation. More than 1,700 people attend-

LIVING THE CALL
(cont.)

ed the conference, which featured Anne Lamott, Richard Rohr, and Jim Wallis. The event, held in Washington, D.C., was an example of Sojourners' commitment to bringing Christians together to talk about living their personal faith in today's society. Our conference efforts continued in June when Sojourners hosted *Pentecost 2006: Building a Covenant for a New America*. Drawing more than 600 Christians to the nation's capital, the *Pentecost* conference encouraged discussion around anti-poverty advocacy strategies and served as a springboard for launching the Covenant for a New America. These are two examples of how our conferences serve as effective vehicles for engaging Christians, motivating activists, and building a movement.

Intern Program: The Sojourners intern program is an integral part of our organization. Through a competitive application process, nine interns are chosen to commit to a year of simple living, humble service, and advocacy. The group lives together in an intentional community, sharing responsibilities, managing a budget, and working full-time at Sojourners. After 23 years, the program remains an important part of our ministry, raising up new leaders in the movement for faith-based progressive social change.

COMMUNICATING
THE CALL

Sojourners articulates our message to our members in a variety of ways. From regular e-mail updates to printed resources to online advocacy, Sojourners effectively equips our constituents to uphold their values.

Online Advocacy: Sojourners uses online resources to mobilize our constituency across the nation. All online resources can be found at www.sojo.net, our publication Web site. Our Web editor, Ryan Beiler, received first-place honors for the site from the Associated Church Press in 2006. SojoMail, our weekly e-mail newsletter, provides political and theological commentary to more than 200,000 subscribers each week, and is an important part of maintaining regular communication with our constituents. Action alerts inform our members of important issues that they can take action on by contacting their representatives, sending a letter, or educating others. Examples of action alert issues in 2006 include Hurricane Katrina, the Federal budget, Darfur, and the Iraq war.

Discussion Guides: "Sojourners on the Issues" is a popular series of downloadable discussion guides designed to spark dialogue and thought about how to live out God's call for justice in our world. Each guide includes classic *Sojourners* articles (including many previously unavailable online), questions for discussion, and ideas for further study. Sojourners' discussion guides give active Christians the neces-

COMMUNICATING
THE CALL
(cont.)

sary tools to educate and train on the critical issues of our day. Our 2006 releases include: “What the Waters Revealed: Christians and Hurricane Katrina,” “Welcoming the Stranger: Christians and Immigration,” and “Christians and Poverty.”

Preaching the Word: More than 1,300 people subscribe to Sojourners’ discerning scripture commentary, *Preaching the Word*. A resource for biblical interpretation and application, this low-cost, monthly, online resource is organized according to the three-year cycle of the Revised Common Lectionary for Sundays. It is used by preachers, worship leaders, and Bible study groups to help integrate the biblical call to social justice into the weekly sermon, adult Sunday school classes, and Bible study groups. *Preaching the Word* also comes with links to current events—such as Darfur Sunday—that are related to the scriptural themes.

Toolkits: In addition to the discussion guides, Sojourners offers downloadable toolkits to empower people to be social justice leaders in their own communities. Toolkits focus on issues such as the Millennium Development Goals, child poverty, and Darfur, and they provide liturgy suggestions, sermon notes, and letter-writing tips to mobilize and engage a worship community (or other group). The toolkits are available in Portable Document Format (PDF) and can be found on our Web site.

Multimedia Presentations: Sojourners offers streaming audio and video presentations on www.sojo.net to deliver our message in as many forms as possible, as widely as possible. Streaming media from Sojourners’ June 2006 conference, *Pentecost 2006: Building a Covenant for a New America*, is available, including a very significant address on faith and politics given by Senator Barack Obama. Visitors can also view presentations on Hurricane Katrina and the civil war in Colombia. These multimedia presentations educate interested Christians consistently on current justice issues.

Red Letter Christians: Due to the increased public demand for Sojourners’ message and ministry, we created a progressive Christian speaker’s bureau called “Red Letter Christians.” This group is a diverse network of national communicators who are playing a vital role in building a progressive religious social movement. Individuals from the group are booked in local and national media and speaking venues.

SHARING THE CALL

Founder and CEO Jim Wallis and Sojourners have an identity that—as many Capitol Hill staffers from both sides of the aisle have recently affirmed—puts us “above the fray.” Sojourners has a unique ability to build trust and develop close working relationships with progressive religious and secular organizations, acting as a bridge to networks and partnerships across the political spectrum. We help to galvanize the progressive faith movement by uniting around core moral issues.

In addition to our relationships with leadership from major denominations and the Republican and Democratic parties, Sojourners is consistently approached by major national advocacy groups about partnerships that can influence policy debates and public perception. The partners of Sojourners include:

True Majority, Faithful America, Sierra Club, Co-op America, Demos, Women’s Funding Network, Transformational Business Network, Africa Action, Save Darfur Coalition, Religious Action Center of Reform Judaism, MoveOn, The ONE Campaign, Oxfam, Mother Jones, Gamaliel, and PICO. Sojourners recently partnered in various ways—joint events, shared action alerts, special campaigns, content collaboration, strategy sessions, and more—with these organizations.

Jubilee USA Network, Win Without War, Micah Challenge, and Faithful Security: National Religious Partnership on the Nuclear Weapons Danger. Sojourners is a member organization and steering committee member of these broad-based coalitions.

Center for American Progress, Working Assets, Fourth Freedom Forum, United for a Fair Economy, Center on Budget and Policy Priorities, Center for Community Change, and The Progressive Faith Coalition. Sojourners has close working relationships with leading progressive political organizations such as these, among others.

Evangelicals for Social Action, World Vision, Christian Community Development Association, National Council of Churches, Pax Christi, National Association of Evangelicals, The Shalom Center, and Bread for the World. Sojourners has collegial working relationships with these and other national faith-based organizations.

United Methodist Church, United Church of Christ, Evangelical Covenant Church, Evangelical Lutheran Church, Reformed Church of America, National Baptist Church, and Episcopal Church. Sojourners has an active relationship with these major denominations, as well as numerous local churches and faith-based organizations.

**STAFFING AND
GOVERNANCE**

Board of Directors

Directors are elected by ballot by board members for a term of three years.

Executive Committee

Rev. Jim Wallis, President

Dr. David Black, Chair of the Board

Vice-Chair of the Board (open)

Treasurer (open)

Ms. Karen L. Lattea, Secretary

Dr. Leah Gaskin Fitchue, Personnel Committee Chair

Dr. David Cortright, Development Committee Chair

Term Ending December 2006

Dr. Helene Slessarev-Jamir

Dr. David Cortright

Mr. Chuck Collins

Rev. Arthur Cribbs

Rev. Ray East

Mr. Ryan Beiler (Staff Representative)

Term Ending December 2007

Rev. Brian McLaren – 1st Term

Dr. Glen Stassen – 1st Term

Mr. Aaron McCarroll Gallegos – 2nd Term

Mr. Ched Myers – 2nd Term

Standing Positions

Rev. Jim Wallis, Executive Director

Ms. Karen L. Lattea, Managing Director

Dr. Dave Batstone, Executive Editor

Mr. Jim Rice, Managing Editor

FY06 Meeting Dates and Locations

Dec 2 to 3, 2005 (Washington, D.C.); June 4, 2006 (Washington, D.C.)

**STAFFING AND
GOVERNANCE
(cont.)****Sojourners Current Staff**

President and CEO, Jim Wallis
Chief Operating Officer, Jeff Carr
Executive Editor, David Batstone
Administrative Director, Karen L. Lattea
Editor, Jim Rice
Interim Marketing Director, Chuck Gutenson
Director of Campaigns and Organizing, Adam Russell Taylor
Chief Financial Officer, Michael Norman

Director of Internship, Education, and Hospitality, Robin Fillmore
Director of Individual Giving, Heidi Thompson
Director of Major Gifts, Jeffrey N. Stinehelfer
Director of Foundations Relations, Lisa Daughtry-Weiss
Manager of Circulation and Production, Cynthia J. Martens
Policy Adviser, Duane Shank
Press Secretary, Jack J. Pannell Jr.

Art Director, Ed Spivey Jr.
Associate Editors, Rose Marie Berger, Molly Marsh, Julie Polter
Assistant Editor, Elizabeth Palmberg

Integrative Marketing Manager, Deanna Murshed
Organizer, Matt Ching
Individual Giving Associate, Dave Allen
Major Gifts Associate, Noeleen Luckert
Speaking Events Manager, Sondra F. Shepley
Administrative Assistant, Enrique Bazan

Web Site Developer, Bob Sabath
Web Editor, Ryan Beiler
Web Associate, Annie McClusky
IT Manager, Brian Bolton

GET INVOLVED

Sojourners is at the nexus of a growing convergence across the political and religious spectrum addressing poverty, U.S. foreign policy, and hot-button social and cultural issues. Now is the time to organize the moderate and progressive faith-based movement. With your partnership, Sojourners can engage the faith community and increase the strength of progressive policies to affect political and social change in 2006 and beyond.

Sojourners offers many tangible ways to partner with us as a prophetic voice of justice. As we seek to strengthen our long-term commitment to institute peace and overcome inequality, we continually provide a wide range of opportunities for you to engage with the biblical call to integrate spiritual renewal and social justice. We'd love to hear from you!

Take Action: Sojourners action alerts are an easy way to act on important current events and issues. Sign up to receive new action alerts or browse through action alert archives by visiting our Web site, www.sojo.net. You can also receive action alerts by subscribing to SojoMail.

Tell-a-Friend: The tell-a-friend feature through www.sojo.net and SojoMail allows readers to inform others about Sojourners' latest issues and action alerts.

Attend: Join Sojourners for any of our conferences, demonstrations, or speaking events. By attending some of these inspiring events, you will learn more about integrating your values and politics and meet others who share your passions.

Subscribe: Subscriptions to *Sojourners* magazine can be ordered online at www.sojo.net, via e-mail at subscriptions@sojo.net, through a phone call to 1-800-678-9691, or by writing to Sojourners, 3333 14th St. NW, Suite 200, Washington, DC 20010. Subscription renewals, gift subscription information, change of address forms, and account status information are all available online or by phone.

Donate: There are a number of giving opportunities at Sojourners. Outright gifts may be made in the form of cash, credit card contributions, and unrestricted stock. Planned giving, workplace giving, and matching gift programs are also important ways to support our ministry. A growing number of friends support Sojourners with regular pledge gifts each month through the Sojourners Sustainers Circle. Contributions to Sojourners are tax-deductible in the year they are made, less the value of any goods or services received, such as the magazine subscription. All of these donation options, as well as more information, are available online at www.sojo.net. If you have questions about any of these possibilities, please e-mail Sojourners' Development Department at donate@sojo.net, or call us at **1-800-714-7474**.

Sojourners Financial Summary FYE 2006

This summarized financial and graphic information is taken from Sojourners' FYE 2006 financial statements audited by independent certified public accountants. To order a copy of the complete audited financial statements, call 1-800-714-7474.

Sojourners is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Service code, and contributions to Sojourners are tax-deductible in accordance with U.S. tax regulations.

Statement of Activities

For the Fiscal Year Ended June 30, 2006
(with summarized comparative information for the year ended June 30, 2005)

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>2006 Total</u>
SUPPORT AND REVENUE			
Grants and contributions	\$1,714,781	\$757,608	\$2,472,389
Magazine subscriptions	1,130,427	-	1,130,427
Advertising	363,544	-	363,544
Resource Center sales	248,801	-	248,801
Registration revenue	242,622	-	242,622
Honoraria	125,820	-	125,820
List rental and other income	41,596	-	41,596
Release from restrictions	<u>1,159,996</u>	<u>(1,159,996)</u>	=
Total Support and Revenue	<u>5,027,587</u>	<u>(402,388)</u>	<u>4,625,199</u>
EXPENSES			
<i>Program Services</i>			
Sojourners Magazine	1,317,743	-	1,317,743
Messaging and Media	945,862	-	945,862
Mobilization and Outreach	357,511	-	357,511
Education and Resources	<u>502,007</u>	=	<u>502,007</u>
Total Program Services	<u>3,123,123</u>	=	<u>3,123,123</u>
<i>Supporting Service</i>			
General and administrative	276,527	-	276,527
Fundraising	<u>789,520</u>	=	<u>789,520</u>
Total Supporting Services	<u>1,066,047</u>	=	<u>1,066,047</u>
Total Expenses	<u>4,189,170</u>	=	<u>4,189,170</u>
Change in Net Assets, before deferred tax benefit	838,417	(402,388)	436,029
Deferred tax benefit	<u>39,916</u>	=	<u>39,916</u>
Change in New Assets	878,333	(402,388)	475,945
Net Assets, Beginning of Year, as restated	<u>(222,810)</u>	<u>1,128,895</u>	<u>906,085</u>
Net Assets, End of the Year	<u>\$655,523</u>	<u>\$726,507</u>	<u>\$1,382,030</u>

Statement of Financial Position

For the Fiscal Year Ended June 30, 2006
(with summarized comparative information as of June 30, 2005)

	2006
ASSETS	
Current Assets	
Cash and cash equivalents	\$1,054,144
Grants and contributions receivable, current portion	500,998
Accounts receivable, net	134,570
Prepaid expenses and other assets	<u>73,484</u>
Total current assets	1,763,196
Grants and contributions receivable, net of current portion	162,005
Investments	446,825
Fixed assets, net	1,146,479
Deposit	<u>100,545</u>
TOTAL ASSETS	<u>\$3,619,050</u>
LIABILITIES AND NET ASSETS	
LIABILITIES	
Current Liabilities	
Accounts payable and accrued expenses	\$270,140
Deferred subscription revenue	892,042
Annuity obligation, current portion	4,304
Notes payable, current portion	<u>4,769</u>
Total Current Liabilities	<u>1,171,255</u>
Deferred rent and lease incentives	798,400
Annuity obligation, net of current portion	159,836
Notes payable, net of current portion	<u>107,529</u>
Total Liabilities	<u>2,237,020</u>
Commitment and Risks	
NET ASSETS	
Unrestricted net assets	655,523
Temporarily restricted net assets	<u>726,507</u>
Total Net Assets	<u>1,382,030</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$3,619,050</u>

FYE 2006 Income \$4,625,199

Support and Revenue

Contributions and grants • 53% • \$2,472,389

Magazine subscriptions • 24% • \$1,130,427

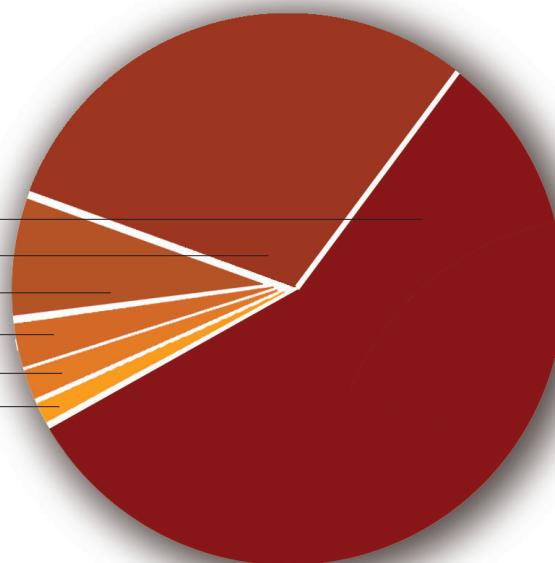
Advertising • 8% • \$363,544

Resource Center sales • 5% • \$248,801

Honoraria • 3% • \$125,820

List rental and other income • 1% • \$41,596

TOTAL SUPPORT AND REVENUE: \$4,625,199



FYE 2006 Expenses \$4,189,170

Program

Sojourners Magazine • 31% • \$1,317,743

Messaging and Media • 23% • \$945,862

Mobilization and Outreach • 9% • \$357,511

Education and Resources • 12% • \$502,007

PROGRAM EXPENSES • 75% • \$3,123,123

Administrative

Fundraising • 19% • \$789,520

General and administrative • 7% • \$276,527

ADMINISTRATIVE EXPENSES • 25% • \$1,066,047

TOTAL EXPENSES: \$4,189,170

